

## Tri-County Microd Club Sponsorship Package

A tradition of racing for girls and boys for over 30 years!

The <u>only</u> Microd dirt track in New York State Located at 450 Bull Creek Rd. Whitney Point, NY 13862 Near the edge of Broome, Chenango, and Cortland Counties



#### Sponsorship Opportunities:

All Race Sponsors will be featured on the club's seasonal t-shirts, race schedules, website, and promotional literature that we hand out. Sponsorship of a standard season race date is \$50.00. Sponsorship for our Championship race is \$100.00. Sponsorship of the TCMC Banquet is \$200.00. All races have multiple sponsors to help keep the cost of sponsorship low and to help bring more local businesses in focus with our spectators and race families. Race sponsors from the previous year's races have first choice of race dates. New sponsors may request race dates. If a specific race date is not requested, remaining racing dates will be filled as needed. All sponsors will be notified of their race date. If present for your race, you and your business will be introduced at the race pit meeting. A viewing deck over our concession stand will be available for you and your family on your race date. Additional promotional material such as flyers, coupons, hats, or bumper stickers that you would like handed out at the races, during the 50/50 drawing or at our banquet, are welcome.



#### Billboards are a great way to really get your business noticed.

Billboards are seen by everyone visiting the track. Costs are listed below. All billboards are made with quality materials with vinyl lettering. If your billboard requires special graphics, it can be done at a higher cost, you will be contacted prior to production. All billboard sponsors will receive the same recognition as our race sponsors. As always, additional promotional materials are always welcome.

We invite you to visit our track and experience the excitement of dirt track racing with the kids this summer.

We look forward to seeing you at the races.

### **BILLBOARD SPONSORSHIP PRICES**

Billboard 4'x8' (1st year with setup charge)	Market Cost
Billboard 4'x8' (supply your own sign)	\$100
Billboard 4'x8' (Renewal)	\$100
Billboard 4'x4' (1st year with setup charge)	\$100
Billboard 4'x4' (supply your own sign)	\$50
Billboard 4'x4' (Renewal)	\$50
RACE SPONSORSHIP PRICES	
Race Sponsor (Races 1-10)	\$50
Championship Race Sponsor (Race #11)	\$100
Banquet Sponsor	\$200
Please Make checks payable to <u>Tri-Co</u> Feel free to contact us with any question TCMC Email Address microd.tricounty@gmai	ons you may have. S:
Sponsor Name:	
Sponsor web address: http://www.	·····
Sponsor Address:	· · · · · · · · · · · · · · · · · · ·
Sponsor Contact Phone #:	
Car/Driver Affiliation:	
Requested Race Date	



# Tri-County Microd Club 450 Bull Creek rd. Whitney Point, NY 13862

RECEIPT	Date:	
Sponsor Name:	Amount \$	
Amount		Dollars
For Payment of :	Paid by: □ Cash □ Check □ Money Order □ Credit Card	
Received By:		
	Account Amt	
	This Payment	
	Balance Due	
Receipt Template by Vertex42.c	om	